



Arts & Culture Plan 2024–2027

Draft Actions



City of
Norwood
Payneham
& St Peters



Our dynamic and vibrant public spaces provide inviting destinations for our community, creating a strong 'sense of place'.

Summary of Draft Actions from the Arts and Culture Plan 2024–2027

The Arts & Culture Plan plots actions against the relevant Cultural Vitality objectives and strategies from the Council's Strategic Management Plan *CityPlan 2030: Shaping Our Future*. Providing a three-year road map of clearly defined Arts and Culture priorities and sequential actions. Relevant Cultural Vitality objectives:

Objective 2.1

An artistic, creative, cultural and visually interesting City.

Objective 2.3

A City which values and promotes its rich cultural and built heritage.

Objective 2.2

A community embracing and celebrating its social and cultural diversity.

Objective 2.5

Dynamic community life in public spaces and precincts.

Actions labelled as a 'foundation project' throughout the Plan are multi-year projects that will guide future decisions and the development of related sub-projects and actions as we review our progress and move toward our 2030 Cultural Vitality objectives.



Actions

Objective 2.1: An artistic, creative, cultural & visually interesting City

Strategy 2.1.1 Use the arts to enliven public spaces and create 'a sense of place.'

How will we achieve this?	When will we achieve this?	Art form
Develop a Public Art Masterplan (Foundation Project)	2024–2027	Public Art
Utilise smart technology and digital tools to promote public art places	2025–2027	Public Art
Arts & Culture Exhibitions at St Peters Town Hall Complex	2023–ongoing	All
Program of interactive arts & culture activities to complement & activate the Gallery	2024–ongoing	Cultural Development
Curate Eastern Health Authority (EHA) Gallery Wall	2024–ongoing	Visual Art
Support the growth of live music across our City	2024–2025	Performing Art
Develop Creative Hoardings Guidelines	2026–2027	Visual Art
St Peters Fair market stalls for young emerging artists	2024	Visual Art
Support accessibility best practice	2024–ongoing	Cultural Development
Implement equitable application processes	2024–ongoing	Cultural Development
Review and update the Council's Public Art Policy	2023–2024	Public Art
Review and update the Council's Live Music Policy	2023–2024	Performance Art
Review and update the Council's Busking Policy and process	2024–2025	Performance Art
Develop a visual and sculptural art acquisition, lease and bequest policy and procedure	2026–2027	Visual Art Public Art
Develop stobie pole art guidelines	2025–2026	Public Art
Explore creative wayfinding and signage options for Council owned buildings	2026–2027	Public Art Digital Art

Strategy 2.1.3 Attract and support cultural and creative organisations, businesses and individuals.

How will we achieve this?	When will we achieve this?	Art form
Develop a Cultural Map of our City (Foundation Project)	2026–2027	All
Develop a digital marketing & promotion plan (Foundation Project)	2026–2027	Cultural Development
Review and update the artist register on the Council's website	2025–ongoing	All
Investigate Artists in residence program	2025–2027	All
Collaborations and partnerships with artists, historians and arts & cultural practitioners	2024–ongoing	All
Ensure Council provides fair remuneration to artists and cultural practitioners	2024–ongoing	Cultural Development
Seek opportunities to attract live music performances to the City	2024–ongoing	Performance Art
Curate live music event(s) to fill gaps in live music experiences across our City	2025–2026	Performance Art

Strategy 2.1.3 Attract and support cultural and creative organisations, businesses and individuals.

How will we achieve this?	When will we achieve this?	Art form
Encourage local music in businesses and at Council funded events	2026–ongoing	Performance art
Identify opportunities for artists to be commissioned to create original artwork for Council marketing campaigns and projects	2025–ongoing	Visual Art
Facilitate and promote networking events for local creatives	2024–ongoing	All
Identify and support participatory literary arts opportunities	2024	Literary Arts
Identify opportunities to support and showcase emerging artforms	2024–2027	Moving Image Digital Art
Provision of rehearsal spaces for hire to develop new theatre productions	2025–2027	Performance Art
Identify opportunities for cross sector collaboration to respond to the challenges ahead of us	2026–ongoing	All
Council staff representation on and /or membership of arts and culture peak bodies and associations	2024-ongoing	Cultural Development
Continue the Council's OneMusic licence annual subscription	2024-ongoing	Performance Art

Actions

Objective 2.2: A community embracing and celebrating its social and cultural diversity.**Strategy 2.2.1 Acknowledge and recognise local Aboriginal heritage and history**

How will we achieve this?	When will we achieve this?	Art form
Map sites of First Nations significance	2025 - 2026	Cultural Development
Collaborative cultural heritage programming in partnership with First Nations cultural workers and artists	2025 - ongoing	Cultural Development
Showcase contemporary First Nations artists	2025-ongoing	All
Heritage Collections management: two-way caretaking of First Nations cultural material	2025-ongoing	Cultural Development

Strategy 2.2.2 Facilitate opportunities for cultural expression, celebration and interaction between different cultural and demographic groups

How will we achieve this?	When will we achieve this?	Art form
Review the Council's community grants program	2024	Cultural Development
Build connections with established and emerging cultural organisations	2025- ongoing	Cultural Development
Investigate and devise solutions to enhance participation outcomes for multicultural arts	2024 2027	Cultural Development
Bring cultural activities to where they are needed most	2027	Cultural Development

Strategy 2.2.3 Promote understanding of and respect for our cultures and heritage

How will we achieve this?	When will we achieve this?	Art form
Heritage Collection Digitisation Project (Foundation Project)	2024-ongoing	Cultural Development
Citywide Cultural Heritage Initiatives and activations	2024-ongoing	Cultural Development
Research and develop a First Nations register on our website	2025-2027	Cultural Development

Actions**Objective 2.3: A City which values and promotes its rich cultural and built heritage****Strategy 2.3.2 Reflect our City's history through cultural heritage programs and initiatives**

How will we achieve this?	When will we achieve this?	Art form
Develop an annual program of cultural heritage initiatives	2024-ongoing	Cultural Development
Review and update local heritage interpretive signage across our City	2025-2027	Cultural Development

Actions**Objective 2.3: A City which values and promotes its rich cultural and built heritage****Strategy 2.3.2 Reflect our City's history through cultural heritage programs and initiatives**



How will we achieve this?	When will we achieve this?	Art form
Conduct an annual review of the Council's events program	2024-2025	Cultural Development
Annual program of cultural activations and events in areas with limited cultural participation opportunities	2026-onwards	Cultural Development
Support our community to deliver and participate within open access festival events	2024-ongoing	All
Support local artists to deliver activations, workshops and events	2024- ongoing	All
Explore being part of Play Streets	2024-2025	Cultural Development
Council staff creative think tank	2023-ongoing	Cultural Development

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